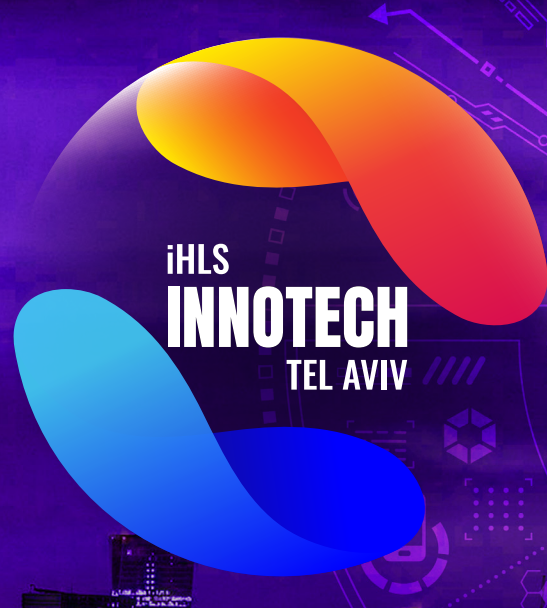


SAVE
THE
DATE



iHLS INNOTECH 2021 CONFERENCE & EXHIBITION

CYBER, HLS, AND INNOVATION INTERNATIONAL EVENT

NOVEMBER 17-18, 2021 | EXPO TEL AVIV, PAVILION 2

Due to the growing cyber and HLS challenges - such as critical infrastructures, municipal cyber and intelligence challenges, smart cities, smart transportation, cloud security, fintech, terrorist attacks, public security threats, as well as criminal actions and natural disasters - municipalities, districts and states have been looking for innovative and ground-breaking technological solutions. The COVID-19 pandemic has only emphasized the importance of technological innovation in the development of a rapid response to every evolving crisis and substantially accelerated digital processes.



This large event provides an effective business arena and an opportunity for B2B meetings, inspiring professional content by the best experts, intriguing panel discussions, startups, and a demonstration of ground-breaking products.

AMONG THE PARTICIPANTS

The conference will be attended by senior officials from the municipal sector - municipalities, districts, and states, the defense establishment, police, security and intelligence agencies, senior executives from the defense industries, technology companies, and hundreds of startups from Israel and the world.

Including: Decision makers, CEOs, CTOs, CISOs, Head of Innovation, Head of Business Development, etc., expertizing in technological developments for intelligence, for critical infrastructure, smart cities, smart transportation, fintech, cloud security, anti-terror and counter drugs, first responders, protection of critical infrastructure, gas, electricity and oil installations, etc.

WHY ATTEND

iHLS INNOTECH 2021 provides the perfect forum for presenting the latest technological innovations in the field, effectively meeting the needs of the sector as a whole and addressing current threats.

The thousands of guests, hundreds of companies and dozens of delegations and startups will get a close look at the Israeli ecosystem of cyber and HLS technologies.

At **iHLS INNOTECH** you will be able to showcase your advanced technologies, meet the startups operating in this technological arena, take a firsthand look at the innovative technologies currently being developed, and meet your own business arena: industry leaders, decision makers, experts, entrepreneurs, customers, and partners.



ABOUT iHLS

iHLS is an expert in the advancement of HLS innovation and business networking and the operator of **iHLS Security Accelerator** and the **INNOFENSE Innovation Center** run by iHLS alongside the Israel Ministry of Defense.

THE CONFERENCE AND PANEL DISCUSSIONS WILL FOCUS ON THE FOLLOWING TOPICS:

CYBER, HLS, AND INNOVATION

Cloud cybersecurity
Smart city and smart transportation
Cyber and intelligence challenges for the municipal realm
OT & SCADA
Fintech cybersecurity
Healthcare cybersecurity
Instruction, training, simulation
GPS, GNSS resilience and survivability
5G cellular communications
Anti money laundering (AML) and counter terrorist financing (CTF)
Border security
Innovation in the IDF
Venture capital funds

AND MORE..

NUMBERS FROM INNOTECH BROADCAST DEC 2020

27,744

Total viewers on event date (with & without login registration)

65%

Of the traffic - from around the globe

4.05

Pages per visit at the event website



26.52 min

Average time on site during the event

96

TOTAL NUMBER OF COUNTRIES

10

LEADING COUNTRIES

Israel, USA, India, Singapore, European Union countries, Brazil, China, UAE, South Korea, Mexico.



14

SPEAKERS

12

PANELS

28

SPONSORSHIPS



iHLS WEBSITE

125,000

TOTAL VISITS PER MONTH



iHLS WEBSITE

200

COUNTRIES



SOCIAL MEDIA

91,204

FOLLOWERS



NEWSLETTER

150,000

SUBSCRIBERS FROM ISRAEL & GLOBALLY



WHERE?

Expo Tel Aviv, Pavilion 2 | 101 Rokach Blvd., Tel Aviv

FOR MORE DETAILS - PRESENTATION / SPONSORSHIP / BOOTH:



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