

iHLS INNOTECH BROADCAST EDITION

HLS & CYBER TECHNOLOGIES INNOVATION EVENT

DECEMBER 8-9, 2020

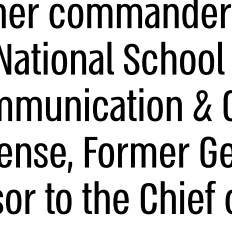
COMMITTEE CHAIRPERSONS



Avi Yariv
InnoTech Chairman
A cyber, intelligence and HLS expert, iHLS co-founder



Guy Mizrahi
Cyber Steering Committee Chairman
VP Cyber, RayZone Group



Brig. Gen. (res.) Sharon Nir
HLS Steering Committee Chairperson
Former commander of IDF National School of Communication & Cyber Defense, Former Gender Advisor to the Chief of Staff

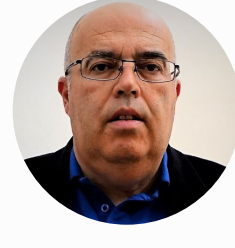


Natanzon Ran
Innovation Steering Committee Chairperson
Head of Innovation and Country Branding, Israel Ministry of Foreign Affairs

MEMBERS OF THE COMMITTEES



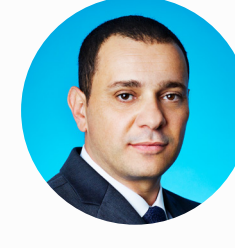
Prof. Ashkenazi Isaac, MD.
An international expert on disaster management and leadership, community resilience, and mass casualty events



Balsar David
General Manager of Innovation and Ventures, Mekorot



Brig. Gen. (res.) Ben Meir Eli
VP Cyber, Rafael



Col. (res.) Bar Zakay Yohai
President, Rayzone Group, formerly 8200 Unit Deputy Commander



Cohen Nati
Director General, Ministry of Communications



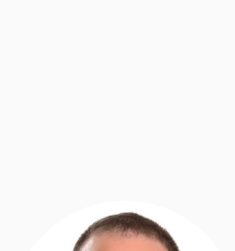
Dolev Boaz
CEO, ClearSky Cyber Security



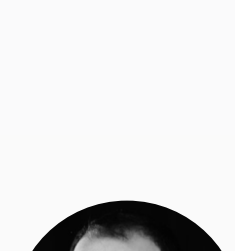
Elichai Amir
Founder & CEO, Carbyne



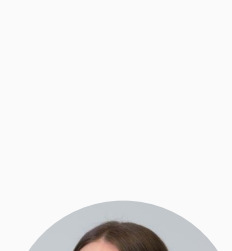
Hason Ofir
CEO and owner, Cybergyam



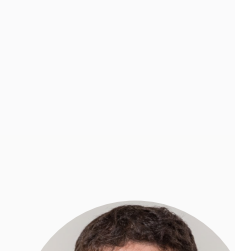
Hacohen Ofer
Head, AT&T Foundry



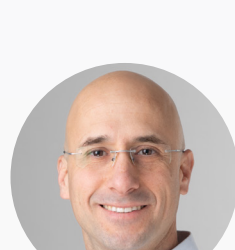
Hevlin Dror
Chief Information Security Officer (CISO), SolarEdge



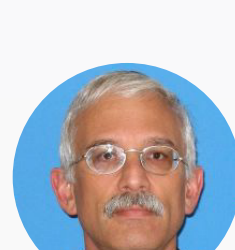
Kaplan Yair
Senior EVP, Chief Investment Officer – Hachshara Insurance Co



Kotler Avivit
Head of Cyber Security and Business Continuity, Clal Insurance and Finance



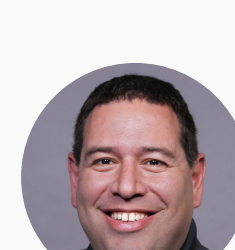
Dr. Kozlovski Nimrod
Head of Technology & Regulation Department, Herzog Fox & Neeman



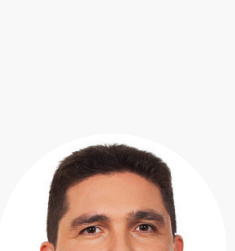
Lago Ronen
CTO and co-founder, CYE



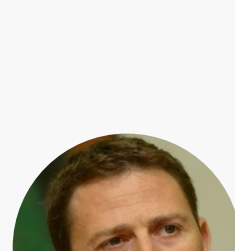
Lev-Ami Shira
Digital and Data Innovation Manager, Joint (JDC) Israel



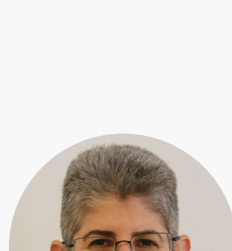
Levanon Ariel
VP Cyber Security, Mellanox Technologies



Liszer Nir
CTO, Incubit Ventures (Subsidiary of Elbit Systems)



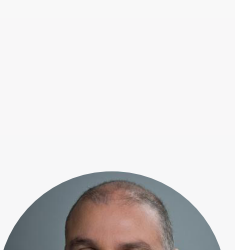
Lupa Israel
CTO, ELTA, IAI



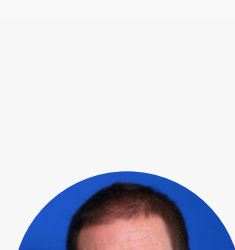
Lupescu Chen
VP Investor & Business Relations, iHLS



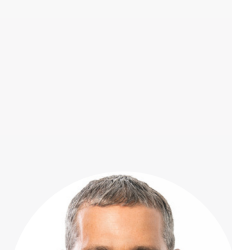
Maor Ofer
CTO & Co-Founder, Migita



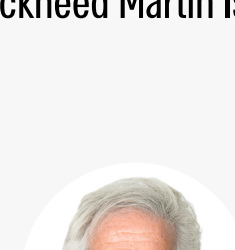
Serber Ron
CEO, Cellebrite



Peleg Nir
VP Technology and Global Services, Toka, former Head of National Cyber Security Authority Technologies Dept.



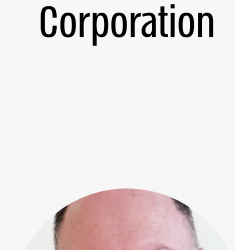
Peshin Esti
VP & General Manager, Cyber Division, ELTA



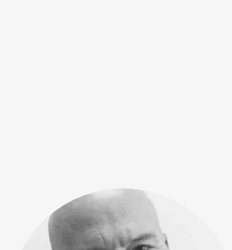
Brig. Gen. (res.) Rais Ittai
Director of Business Development & Operation, Lockheed Martin Israel



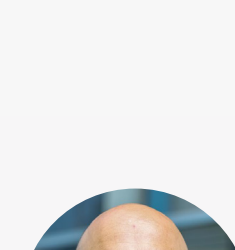
Dr. Soffer Shay
Chief Scientist, Ministry of Transportation



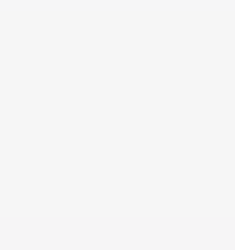
Maj. Gen. (res.) Ron-Tal Yiftah
Chairman of the Board of Directors, Israel Electric Corporation



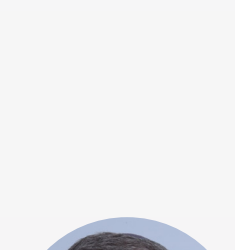
Brig. Gen. (res.) Rosen Yaron
Co-Founder & CEO, Toka



Schiff Pini
CEO, Israeli Security Association



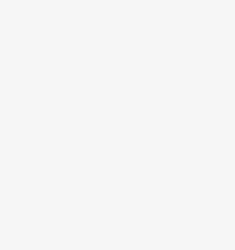
Zinderman Michael
CEO, TSG IT Advanced Systems



Sharon Dror
CEO, Magal Security Systems



Shaked Giora
Head of Multi-Source Intelligence and Cyber Security, Verint



Shlomo Amir
Former Chief Programs Officer, Rayzone Group, Entrepreneur



Maj. Gen. (res.) Shafran Ami
Former Head of Computer Service Directorate, IDF, Head of the Cyber Innovation Center, Ariel University



Tzur Aharon
CIO, Ministry of Transportation

ISRAEL'S LEADING INNOVATION, HLS & CYBER TECHNOLOGIES EVENT

GLOBAL CHALLENGES

Due to the growing HLS challenges, terror attacks, and public security threats, as well as criminal activity and natural disasters, nations are looking for groundbreaking technological solutions. The COVID-19 pandemic has only emphasized the importance of technological innovation in the development of a rapid response to every evolving crisis.

iHLS is proud to present Israel's leading Homeland Security and cyber technologies and innovation event: InnoTech Broadcast Edition.

The innovative broadcast platform provides an effective business arena and B2B meetings, inspiring professional content by the best experts, inspiring expert panels in a wide variety of content zones, a startup competition, and a demonstration of ground-breaking air and ground products.

The event will host senior officials from government and defense organizations, including police, security and intelligence agencies. Leading figures from Israeli and global defense industries, tech companies, and hundreds of start-ups will also attend.

PARTICIPANTS

Among the participants - senior decision makers, CEOs, CTOs, Head of Innovation, Head of Business Development, prominent officials from all agencies developing anti-terror and anti-drugs technologies, first responders, critical structure security - airports, seaports, gas and oil, etc., security executives at municipal organizations and NGOs, integrators, manufacturers, agents, distributors, etc.

WHY ATTEND

iHLS InnoTech Broadcast Edition provides the perfect forum for presenting the latest technological innovations in the area, effectively meeting the needs of the sector as a whole and addressing current threats.

The thousands of viewers, hundreds of companies will get a close look at the Israeli ecosystem of HLS technologies for civilian, military, and dual-use military-civilian applications.

At the **iHLS InnoTech Broadcast** you will be able to showcase your advanced technologies in the field, meet the startups operating in this technological arena, take a firsthand look at the innovative technologies currently being developed, and meet your own business arena: industry leaders, decision makers, experts, entrepreneurs, customers, and partners.

ABOUT iHLS

iHLS is an expert in the advancement of HLS innovation and business networking and the operator of **iHLS Security Accelerator** and the **INNOFENSE Innovation Center** run by iHLS alongside the Israel Ministry of Defense.

CONTENT ZONES

CYBER

Cyber Training and Education
Cyber Security Products
IOT, OT and SCADA
Cyber Intelligence
SOC and Monitoring
IR and Forensics
Security Management

HLS

Smart and Safe City
5G as Security Enabler
Anti-Money Laundering and Counter-Terror Financing
Border Security and Sovereignty in a Borderless Era
The unified HQ - SOC, NOC
Smart Transportation
Ports
Airports
Emerging Technologies in the Security World

INNOVATION

Future Infrastructure
New Economy
Quantum Supremacy
Space - the New Domain
Innovation of Innovation

THE GENERAL CONTEXT

National Crisis Management - Lessons Learned
Asymmetric warfare Dimensions in the Modern Era
The Financial War
The COVID-19 Pandemic Roadmap
Worldwide Crime in an Era of Uncertainty

NUMBERS FROM AUS&R BROADCAST SEP 2020

5,733

Total visits on event date (with & without login registration)

53%

Of the traffic - from around the globe

5.28

Pages per visit at the event website

26.52 min

Average time on site during the event

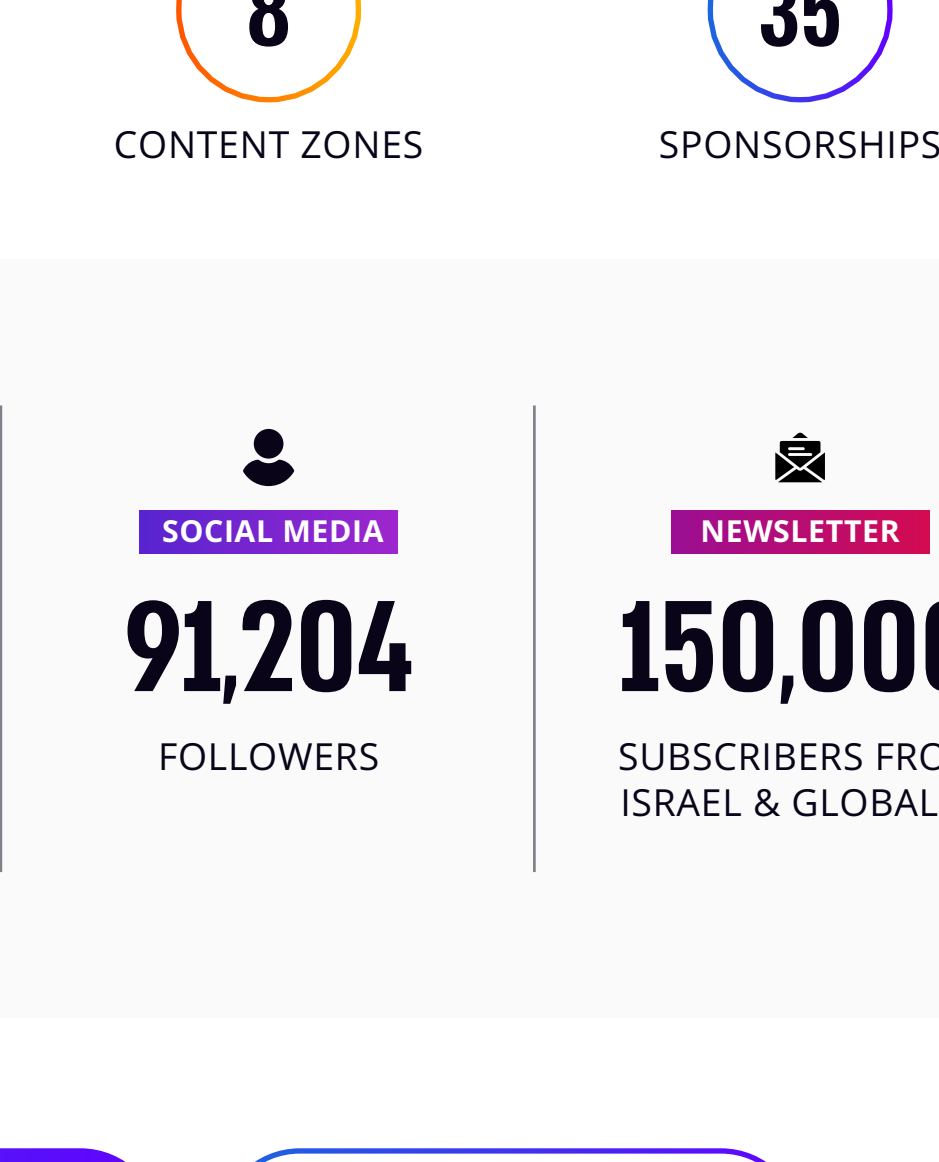
87

TOTAL NUMBER OF COUNTRIES

10

LEADING COUNTRIES

Israel, USA, India, Singapore, European Union countries, Brazil, China, UAE, South Korea, Mexico.



32

SPEAKERS

4

PANELS

8

CONTENT ZONES

35

SPONSORSHIPS



125,000

TOTAL VISITS PER MONTH



200

COUNTRIES



91,204

FOLLOWERS



150,000

SUBSCRIBERS FROM ISRAEL & GLOBALLY

FOR MORE DETAILS - INNOTECH

TO iHLS WEBSITE

FOR SPONSORSHIPS, BOOTHS AND REGISTRATION PLEASE CONTACT US



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